



Strategic Plan 2021-2023

43 North Iowa strives for constant improvement and staying innovative with our services and businesses across the agency. We design our strategy around significant goals with department-level action items to guide us through the plan. We examine the plan annually for milestones achieved, success, and any needed adjustments due to the field's changes. We do the diligent work allowing our programs to match our vision and mission statement. We create standards and flexibility with those standards to serve our staff, clients, and customers as best we can.

Goal 1: 43 North Iowa embraces a strong vibrant culture that draws people to the organization and its mission.

Develop committees with representation across the organization to turn core values into action through traditions, regular or special activities

Goal 2: 43 North Iowa is recognized as a valued resource for employment and transitional living supports within north Iowa.

Explore, evaluate and implement training and infrastructure to equip people for employment and independent living in areas of new technologies, processes and markets.

Goal 3: 43 North Iowa is a financially responsible and solvent organization that effectively uses its resources to support the advancement of its mission and values.

Enhance internal and external partnerships to expand growth capacity and increase synergy.

Goal 4: 43 North Iowa is the recognized “go to” organization for high quality customer service based on a commitment to performance improvement in both service delivery and business functions.

Explore new opportunities for transitional living and employment supports that provide increased flexibility and integration while meeting the needs of individuals with serious mental illness and developmental disabilities.